

To: James L. App, City Manager
From: Mike Compton, Director of Administrative Services
Subject: Budget Appropriation for Paso Robles Visitor and Convention Bureau
DATE: April 20, 1999

Need:

For the Council to consider approval of a resolution authorizing a budget appropriation for the Paso Robles VCB incentive payment and for special services.

Facts:

1. The prior agreement with the VCB, which expired 6/30/98, contained a provision for an incentive payment based upon sales tax collections and transient occupancy tax collections.
2. For the fiscal year ending 6/30/98, the VCB earned an incentive payment in the amount of \$22,549.35.
3. In addition to the incentive payment, the City and VCB entered into an arrangement for special services at the North County Transit Services. For the portion of services provided after 6/30/98, the VCB received compensation in the amount of \$3,333.34.
4. The operating budget does not contain a budget appropriation for either of these payments to the VCB.

Analysis and Conclusions:

It would be appropriate for the Council to consider a budget appropriation for these expenditures since they have already been made and would eliminate a negative "budget to actual" variance being incurred and reported in the comprehensive annual financial report.

Fiscal Impact:

This budget appropriation may be offset by the projected June 30, 1999 general fund "carryover". Given other previously adopted appropriations, if the "carryover" is not sufficient to cover this appropriation, the appropriation would automatically be made from general fund reserves.

Options:

- a. That the Council adopt a resolution approving a budget appropriation for the Paso Robles Visitor and Convention Bureau incentive payment and the payment for special services; or
- b. Amend, modify or reject any of the options above.

RESOLUTION NO. 99-

A RESOLUTION OF THE CITY OF EL PASO DE ROBLES
APPROVING A BUDGET APPROPRIATION FOR TOURISM
PROMOTION SERVICES PROVIDED BY THE PASO ROBLES
VISITOR AND CONVENTION BUREAU

WHEREAS, the Paso Robles Visitor and Convention Bureau received compensation for special tourism services provided at the North County Transit Center in the current fiscal year; and

WHEREAS, the Paso Robles Visitor and Convention Bureau also provided services which resulted in increased transient occupancy tax collections for which an incentive payment was received; and

WHEREAS, the adopted budget did not contain an appropriation for either of the payments already made to the Paso Robles Visitor and Convention Bureau.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of El Paso de Robles that a budget appropriation is hereby approved in the amount of \$25,900 from General Fund reserves to budget account 100-110-5224-101.

PASSED AND ADOPTED by the City Council of the City of El Paso de Robles this 20th day of April, 1999 by the following vote:

AYES:

NOES:

ABSTAIN:

ABSENT:

Duane Picanco, Mayor

ATTEST:

Madelyn Paasch, City Clerk